



**FRIENDS & ADVOCATES**  
*Peel and Surrounding Areas*  
*'SOCIAL REHABILITATION is the ANSWER!'*

SERVING THE  
COMMUNITY  
SINCE  
**1986**

May 30, 2024

Dear Community Members and Community Partners:

The Board of Directors of Friends & Advocates Peel that after 32 years of service, Scott Brooker is retiring! It marks the end of an era for the organization and we want to recognize Scott's dedication and leadership. He played a pivotal role in shaping the organization's mission and impact over the years and the Board is grateful for his contributions. His last day is June 28, 2024.

While we will greatly miss Scott, the Board of Directors is happy to announce the hiring of Carrie Armstrong as incoming CEO. Carrie has been with Friends & Advocates Peel for 8 years. Her dedication and leadership is evidenced throughout the organization. She is well grounded in the work of F&A (i.e. Social Rehabilitation and Recreation) and in the role of CEO will bring her wealth of experience to the forefront. Carrie's initial focus is on strengthening relationships with community partners to benefit the residents in our community.

Additionally, F&A will embark on a new strategic planning cycle this Fall. The Board is excited to have Carrie's leadership in this process, which will include community consultations. Further communication will be distributed in the Fall; we hope you will help us develop our future path. Carrie brings a wealth of experience and a vision for the future of Friends & Advocates Peel. Diversity, Equity and Inclusion are critical lenses in all the work she does. Her background, leadership style and strategic approach will undoubtedly influence the direction the organization takes moving forward.

This transition represents not only a change in leadership but also an opportunity for renewal and growth. It's a chance for Friends & Advocates Peel to build on its past successes while embracing new ideas and initiatives under Carrie's guidance. The Board is eager to see how this new chapter unfolds.

Thank you for your continued support and dedication to our organization.

Sincerely,

A handwritten signature in black ink, appearing to be 'Denise Hodge', written over a horizontal line.

Denise Hodge  
Chair of the Board